

The Creative Industries in IN State House District 13 Representative Chet Dobis

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 13**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

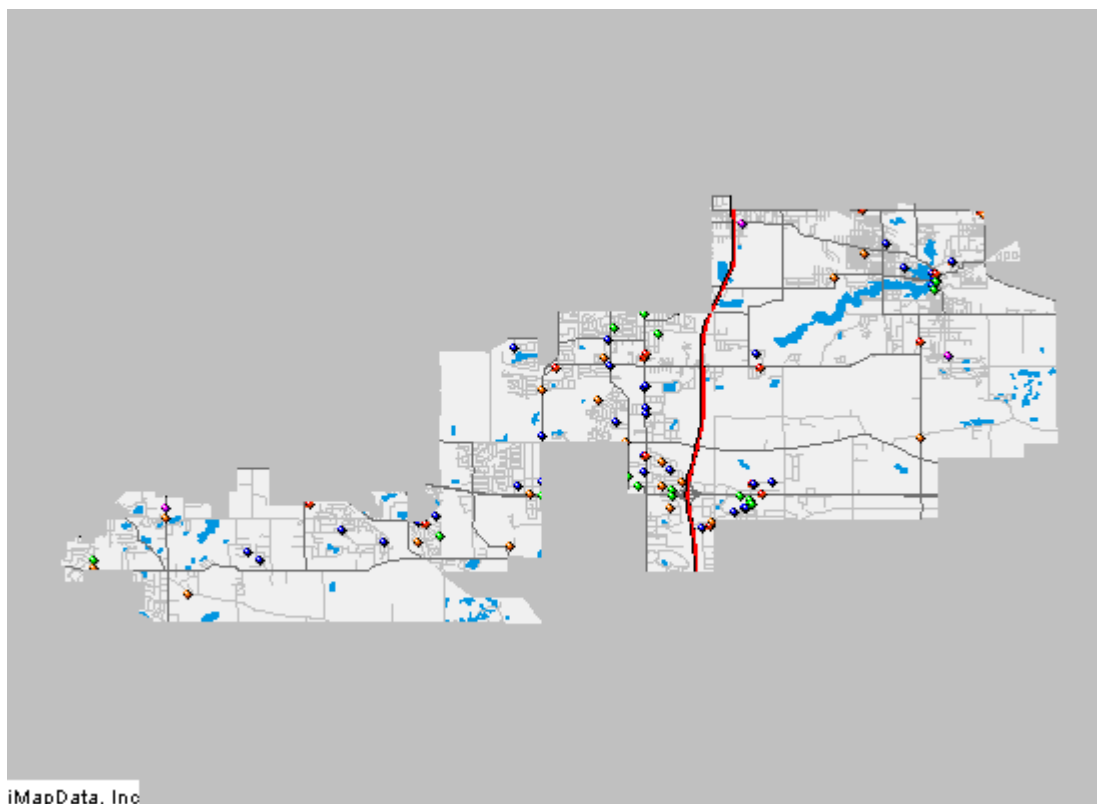
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 13 is home to 103 arts-related businesses that employ 1,529 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 13**, with each dot representing an arts-centric business.

103 Arts-Related Businesses in IN State House District 13 Employ 1,529 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
IN State House District 13
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	3
Museums	2	3
Performing Arts	22	65
Music	13	44
Services & Facilities	3	12
Performers	6	9
Visual Arts/Photography	41	184
Crafts	7	12
Visual Arts	3	4
Photography	21	72
Services	10	96
Film, Radio and TV	15	138
Motion Pictures	12	105
Television	2	32
Radio	1	1
Design and Publishing	20	1,131
Architecture	2	9
Design	8	31
Publishing	1	1
Advertising	9	1,090
Arts Schools and Services	3	8
Arts Schools and Instruction	3	8
GRAND TOTAL	103	1,529

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

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Arts-Related Business and Employment in IN State House District 13 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	1	2	100.00%	2	3	50.00%
Museums	1	2	100.00%	2	3	50.00%
Performing Arts	19	22	15.79%	90	65	-27.78%
Music	13	13	0.00%	73	44	-39.73%
Services & Facilities	4	3	-25.00%	14	12	-14.29%
Performers	2	6	200.00%	3	9	200.00%
Visual Arts/Photography	45	41	-8.89%	178	184	3.37%
Crafts	7	7	0.00%	24	12	-50.00%
Visual Arts	3	3	0.00%	4	4	0.00%
Photography	26	21	-19.23%	84	72	-14.29%
Services	9	10	11.11%	66	96	45.45%
Film, Radio and TV	16	15	-6.25%	162	138	-14.81%
Motion Pictures	14	12	-14.29%	129	105	-18.60%
Television	1	2	100.00%	32	32	0.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	18	20	11.11%	1,138	1,131	-0.62%
Architecture	2	2	0.00%	13	9	-30.77%
Design	7	8	14.29%	28	31	10.71%
Publishing	1	1	0.00%	6	1	-83.33%
Advertising	8	9	12.50%	1,091	1,090	-0.09%
Arts Schools and Services	3	3	0.00%	8	8	0.00%
Arts Schools and Instruction	3	3	0.00%	8	8	0.00%
GRAND TOTAL	102	103	0.98%	1,578	1,529	-3.11%

Data Source: D&B January 2006 & January 2004

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